



華商經貿專業聯合會  
Chinese Business Chamber  
MAURITIUS

NEWSLETTER  
Vol 1, Issue 1 September 2014

# Content

## EDITORIAL

2

## PRESIDENT'S MESSAGE

3

## UPCOMING EVENTS

4

- A One Day Crash course on Silicon Valley Corporate Finance Methodologies by Speaker Jeh Shyan Wong
- 4M Business Trip - ACCCIM Trade and Investment Delegation to Mauritius & Madagascar - September 2014

## MEMBERSHIP INFORMATION

5

## NEW BOARD

## CBC CONSULTANCY AND PROFESSIONAL ADVICE SERVICE

6

## VOLUNTEERS

## PAST EVENTS

8

- Malaysia Myanmar China Trip
  - President's Dinner
- Visit from Shanghai CPCC



EDITORIAL

## *The Power of Communication*

Dear fellow members,

Welcome to our very first issue of the CBC newsletter!

As some of you may be witnessing, the Chinese Business Chamber is currently going through an extreme makeover! There was a lot of discussion on how to make the CBC more interactive and more accessible to our members. While many means of communications exist, the newsletter is still an important format which allows an efficient dissemination of information. It will be released on a triannual basis and will be available in hard copy and digitally. As a sign of the times, the CBC will also be increasing its presence via its newly redesigned website (which I invite you to take a look at [www.cbcmauritius.com](http://www.cbcmauritius.com)) and social media platforms.

We will be providing you with regular information on what is going on at the Chinese Business Chamber. While we are aware our members have busy schedules, the newsletter will be presented in a concise format so that you can access upcoming events, membership information, and your membership benefits. Without further due, we invite you to discover our newsletter. Of course, we welcome your feedback. If you have any comments or questions, feel free to contact us at [office@cbcmauritius.com](mailto:office@cbcmauritius.com) or [cbcmauritius@gmail.com](mailto:cbcmauritius@gmail.com).

Happy Reading!

*Patrice  
Tze Sek Sum*

Editor-In-Chief



# President's Message

Dear Reader,

It is indeed a privilege and honour to welcome you at our first issue of the CBC Newsletter.

Indeed, since the beginning of the year, there have been numerous activities that the Chamber has participated and/or organised. So much more is coming soon! We have extended our range of Membership Benefits and we are organising more Networking events with key players of the Mauritian economy.

This mandate, a lot of emphasis is currently being made to promote communication both with our members and to the local and international audience. We now have a Public Relations Officer who shall be in charge of all the public relations of the Chamber. Our website is being regularly updated with our activities as well as information being communicated to our members more regularly. I seize the opportunity to thank the whole Communications team including our Newsletter Editor for their dedication and time.

I am also thanking to all my Board members, Co-opted Members, CBC Members, Partners and Sponsors for making all those enriching events a success. The Chamber is looking forward to a continued support from all of you.

Lastly, I am making an appeal to dynamic CBC Members including our CBC lady members who are willing to join the team and enrich our Board.

I leave you to read the contents of this newsletter and be proud of your Chamber achievements!

*Laval  
Leong Son*

CBC President  
2014-2015



# UPCOMING EVENTS



The Chinese Business Chamber is organising a 1-day knowledge transfer crash course to its Members on Silicon Valley Corporate Finance Methodologies at a member contribution of Rs 10,000.

This offer is only valid for CBC Members. The training date has been set for Friday September 5th, 2014 at Xia Restaurant, Bagatelle.

The Trainer is Dr. Wong Jeh Shyan who was trained as an architect and a member of the Royal Institute of British Architects and associate of the American Institute of Architects. He picked up finance during the Asian Financial Crisis of 1997 to propel his projects forward.

Using both Corporate Finance and Project Finance, he deploys equity financing and financial road map used widely in Silicon Valley to spectacular effect. Dr. Wong served as the CEO of CommerceNet Singapore from early-2000 to end-2010; and heads CNSG Consulting Group as a consulting partner.

## ONE DAY CRASH COURSE ON SILICON VALLEY CORPORATE FINANCE METHODOLOGIES BY SPEAKER JEH SHYAN WONG

### TOPICS WHICH SHALL BE DISCUSSED ARE AS FOLLOWS:

PREAMBLE: LOGIC AND MIRACLES: THE UNSEEN AND UNHEARD

**Part I:** Business Models

**Part II:** Aspirational Visibility and Clarity

**Part III:** Company Structure, Roles and Responsibility

**Part IV:** Equanimity, Goal Setting and Designing KPIs

**Part V:** Methodology of Financial Road Map

**Part VI:** KPIs Setting

**Part VII:** Roadshow Workshop, and Case Study: Project and Corporate Finance: Mauritius Uptown Project

**Part VIII:** Investing: Value Chain and Supply Chain

**Part IX:** Market Mechanism vs Capital Mechanism

**Part X:** Corporate Restructuring

**Part XI:** The Reality of Wealth Creation

**Part XII:** Investors Relationship Management

As at the date of printing, the Organising committee has received quite a number of confirmed participants mostly at Management level. It shall also be a great opportunity to network among the participants.

THE COST SHALL INCLUDE LUNCH AND REFRESHMENTS.

Kindly confirm your participation with Eddy Tong Sam via email eddy@tongsam.com at the earliest. Payment is to be made to the Secretary of the CBC, Sudha, and payable to "Chinese Business Chamber".

## 4M BUSINESS TRIP -

### ACCCIM Trade and Investment Delegation to Mauritius & Madagascar September 2014

The CBC business trip to Malaysia and Myanmar was very successful which lead to several exchanges with the business communities of the region. ACCIM has expressed further interest in Mauritius and Madagascar and has accepted an invitation to visit the two countries from September 25th to October 2nd 2014.

The finalized schedule will be released in coming days. While the exact structure of the visit has yet to be determined, it will most likely include a one-to-one business matching session and business networking dinner. If you would like to participate in any of the events, please contact the CBC Office.

# MEMBERSHIP INFORMATION : NEW BOARD FOR 2014-2015 YEAR

## ANNUAL MEMBERSHIP FEE INCREASE FOR 2014

Since the inception of the Chamber, the annual membership fee has remained the same. The Board at its meeting in December 2013, decided to increase the annual membership fee to Rs 2,000, which the Board deemed fair and reasonable for the current 2014 year.

## Payment Method

a) Kindly remit your check drawn in the name of "Chinese Business Chamber" to the CBC Office at 1F, TN Tower, 13 St Georges Street, Port Louis.

b) Alternatively, you can remit by Internet Banking to Chinese Business Chamber, Account 0019117206, SBM, State Bank Tower, 1 Queen Elizabeth II Avenue, Port Louis. Please mention your name and "Annual Fee 2014".

## Advance Payment

We also encourage you to make a two-year contribution of your membership, if possible, for the 2014 and 2015 year. This will help reduce administrative work, and on your side, save on any potential increases in subscription fees for 2015.

**THE NEW BOARD FOR THE 2014-2015 YEAR HAS BEEN ANNOUNCED. WE WOULD LIKE TO EXPRESS OUR CONGRATULATIONS TO THE NEW BOARD AND WISH THEM GOOD LUCK FOR THE UPCOMING YEAR.**

- Mr Leong Son, Laval - President
- Mr Onsiang, Lee Meng How - Vice President
- Mr Koon Kam King, Antoine - Secretary
- Ms Cheung, Joanna - Assistant Secretary
- Mr Kee Mew, Mervyn - Treasurer
- Mr Franky, Chitson - Assistant Treasurer
- Mr Ah Yu, Tony - Public Relations Officer
- Mr Yong Kwen Chong, Tin Yuen – Board Member
- Mr Tong Sam, Eddy – Board Member
- Mr Koon Kam King, David – Board Member
- Mr Koon Kam King, Wilfrid - Co-opted Member
- Mr Ho Fong, James - Co-opted Member
- Mr Ng Ha Kwong, Mike - Co-opted Member
- Mr Leung, Louis - Co-opted Member
- Mr Lising, Franklin Georges - Co-opted Member
- Mr Tin Shouk Fong, David - Co-opted Member
- Mr Tze Sek Sum, Patrice - Co-opted Member
- Ms Lam, Georgia - Co-opted Member





# THE CBC LAUNCHES COMPLIMENTARY PROFESSIONAL & CONSULTANCY ADVICE FOR ITS MEMBERS!

In a spirit of solidarity for our members, it is with great pleasure that the CBC is launching this new service for our members.

If you are facing some issues/problems or you simply need some advice, the CBC may help you by putting some resource persons at your service.

## **COMPLIMENTARY LEGAL ADVICE**

Me. J. Tsang Mang Kin (Barrister)  
Me. E. Tong Sam (Barrister)

## **COMPLIMENTARY ACCOUNTING ADVICE**

Mr James Ho Fong (Chartered Accountant)  
Mr Ah Vee Li Chung Fong (Chartered Accountant)

## **COMPLIMENTARY I.T/COMPUTER ADVICE & SECURITY**

Mr Tin-Yuen Yong Kwen Chong  
Mr David Tin Shouk Fong  
Mr Pierre Lou Leung Yin Ko

## TERMS & CONDITIONS FOR COMPLIMENTARY SERVICE FOR CBC MEMBERS

Compliant CBC Members are entitled to a complimentary first meeting with preliminary advice per issue/event. It will be at the discretion of the Professional/Consultant to provide discretionary additional service free of charge. This offer is valid till end of current mandate and may be withdrawn at any time by the CBC or the Professional/Consultant. Any complimentary consultancy advice dispensed is non-binding.

We are looking for professionals in other industries, if you would like to participate in this program, please contact Mr Tin-Yuen Yong Kwen Chong below. If you are encountering issues/problems in any other areas, we will be happy to help you find a Professional.

For queries, please contact Mr Tin-Yuen Yong Kwen Chong  
Email: [technodistribution@orange.mu](mailto:technodistribution@orange.mu)  
Mobile: 5259 0238



## WE NEED YOU! VOLUNTEERS NEEDED!

We are looking for volunteers to serve on our various Board Committees (Membership, Communication, Events, CSR, Professional Services, President's dinner, etc). If you are interested to serve, please contact the CBC office or any of its Board Officers. Youthful or female members are particularly encouraged to volunteer.

# PAST EVENTS

## MYANMAR-MALAYSIA TRADE MISSION

In February, the Chinese Business Chamber travelled to Myanmar and Malaysia. On its first leg, the CBC held meetings and discussions with the Associated Chinese Chamber of Commerce and Industry of Malaysia (ACCCIM) and the Expertise Resource Association (ERA) discussions on 25 February. The CBC discussed with ERA Malaysia on the possibility to assist Mauritius in establishing an ERA type Organisation in Mauritius.



The Malaysian delegation included representatives from the Expertise Resource Association including Mr K.K Ng (Honorary Secretary), Mr Roger Lye (Board Member) and Mr Dato' Andrew Goh (National Council Member and Deputy Chairman of the International Trade and Investment Sub-Committee). The Chinese Business Chamber delegation was led by President Mr Laval Leong Son, Vice President Mr Onsieng Lee Meng How, together with 3 Past Presidents and 3 Members.

## PRESIDENT'S DINNER

On Thursday April 3rd, 2014, The Chinese Business Chamber welcomed its members to its annual President's Dinner. Members were treated to a succulent dinner at Opium. Congratulations to the Organisation Committee for a job well done!



The 2014 Chinese Business Chamber Board



Mr Gilbert Espitalier-Noël, CEO of ENL Property, keynote speaker for the President's Dinner



From left to right, Mr Michael Sik Yuen, Honourable Minister of Tourism, His Excellency Mr Rajkeswur Purryag, GCSK, GOSK, President of the Republic of Mauritius and Mr Laval Leong Son, President of the Chinese Business Chamber



## VISIT FROM SHANGHAI CPCC

On May 13th, 2014, the Chinese Business Chamber hosted China Southern Airlines and the China National Tourism Administration at Xia Restaurant, Bagatelle.



"Effective communication helps us better understand each other or situations; and enables us to resolve differences, build trust and respect and create environments for good business relationships"

*Tony Ah Yu*

Public Relations Officer



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